

## NEW MANAGING DIRECTOR OF CIMBRIA EAST AFRICA

As of 1 July 2017, we are pleased to announce that Steen Andersen has joined the team in Cimbria East Africa, in Kenya, as Business Unit Lead and Managing Director of Cimbria East Africa.

Steen Andersen is appointed a successor for Joergen T. Nielsen in his capacity of Business Unit Lead and Managing Director of Cimbria East Africa. Joergen T. Nielsen started the Cimbria activities in Kenya in 1979 and has over the years built the Cimbria East Africa business, team and brand to what it is today. Joergen will continue his work in Cimbria where he will exploit his great experience and many years in Africa as part of the sales team, with a clear focus to lead our commercial activities reporting to Steen Andersen.

In his recent role, Steen Andersen has been responsible for DLF in Russia and Czech Republic as CEO of DLF Seeds S.R.O. Steen has in this role developed the business and organization in Russia and Czech Republic to be an important part of DLF's growth. Steen also has experience from companies as Skiold A/S, and has a background in Agricultural studies as Cand. Agro. from the Royal Veterinary and Agricultural University in Copenhagen.

Cimbria East Africa continues to be an important part of Cimbria's African strategy and operations and the appointment is part of a succession plan to ensure the mid- and long term management of Cimbria East Africa.



Steen Andersen



Cimbria East Africa, Headquarter in Nairobi, Kenya



Joergen T. Nielsen